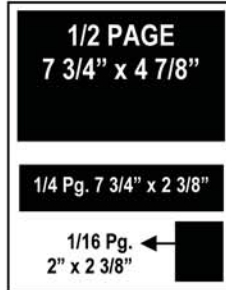
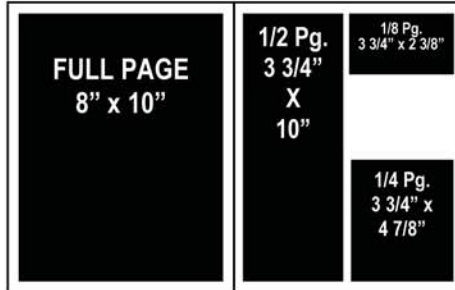




ARTWORK SPECIFICATIONS



Ad Sizes/Specs (w x h)
Full Page — <i>Elite & Premier</i> - for ads with bleed, page size is 8 1/2" w x 10 7/8" h - add 1/8" for bleed OR for ads without bleed, specs are 8" w x 10" h
Center Spread — for ads with bleed, page size is 17" w x 10 7/8" h - add 1/8" for bleed OR for ads without bleed, 16 1/2" w x 10" h
Full Page - 8" w x 10" h
1/2 Page - 7 3/4" w x 4 7/8" h OR - 3 3/4" w x 10" h
1/4 Page - 3 3/4" w x 4 7/8" h or - 7 3/4" w x 2 3/8" h
1/8 Page - 3 3/4" w x 2 3/8" h
1/16 Page - 2" w x 2 3/8" h

Acceptable Formats for ADS:

High resolution PDF files are preferred.

PC files only, no native Mac files.

Save all artwork as CMYK and Not RGB.

We also accept TIFF, EPS, JPEG files(300 dpi or higher)

Illustrator, InDesign, Photoshop (CS4 or older) and FreehandMX files are also acceptable.

Acceptable Format for PROFILE TEXT: Submit as word document only

Send all artwork to:

Email: graphics@imagebuildersmarketing.us

- or -

Mail to: Image Builders Marketing, Inc. Attn: Art Department

9780 Beechwood Dr., North Royalton, Ohio 44133 · 440-346-4482 · Fax 775-618-8419

If you have questions on artwork specs, please call the Art Director at 585-729-3010.

Ad proofs: Image Builders Marketing will not supply proofs on client-supplied files or PDF's. We assume due diligence was taken by the client or their agency to preflight and proof all advertisements before submission. If we detect an error with any of the supplied material before going to press, we will make a reasonable effort to contact you to correct and resubmit your files of PDF before publication.

Ad Design Services: Rates Available Upon Request.

No charge if customer provides layout, photos and logos electronically.

Please Note: If exact colors are requested, please mail a hard copy proof even if you e-mail your artwork to us

*Please specify **Business Name & Community** on **ALL** Correspondence*